

Argument in Favor of City of Upland Measure M

Did you know Upland residents and small businesses are shouldering an unfair burden compared to big-box corporations for the essential services we all rely on? **Vote YES on M to make the largest businesses pay their fair share to maintain our quality of life, without raising taxes on residents!**

Our business license structure is 31 years old. YES on M simply reforms this structure to match the mix of businesses in our city today.

Measure M applies ONLY to businesses. YES on M will NOT increase taxes for residents or homeowners.

Currently, our local small businesses pay significantly higher rates than the largest businesses – in some cases, more than 100 times as much! That’s simply unfair.

YES on M ensures the largest businesses step up and pay their fair share for the essential city services residents and small businesses already pay for, including our streets and 911 emergency response.

And **YES on M reduces taxes for a majority of small, mom and pop businesses**, so they can afford to stay in our community during these challenging times.

Measure M is fiscally accountable – all funds are subject to independent audits and public disclosure of spending. Every penny must be reinvested back into our community to benefit local residents and maintain critical services. **By law, NO Measure M money can be taken by Sacramento politicians.**

YES on M is a win-win for our community: millions more to address our local needs, without asking residents to pay more.

YES on M fixes streets and potholes.

YES on M keeps our parks, streets, and public areas safe and clean.

YES on M maintains fast 911 emergency response times.

Join Upland small business owners, Firefighters, Police, neighbors, and a unanimous City Council in voting YES on M!

For official information, visit: www.uplandca.gov

STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

Elections Code section 9600 requires that all arguments concerning measures shall be accompanied by the following statement, to be signed by each proponent and by each author, if different, of the argument.

The undersigned proponent(s) or author(s) of the:

Check the appropriate box below:

- ☒ Argument In Favor of (Proponents)
☐ Rebuttal to the Argument In Favor of (Opponents)
☐ Argument Against (Opponents)
☐ Rebuttal to the Argument Against (Proponents)

ballot measure M at the General Municipal Election election for the
Measure Letter Title of Election
Upland to be held on November 3, 2026 hereby state that this
Jurisdiction Date of Election

argument is true and correct to the best of Their knowledge and belief.
his/her/their

Proponents/Authors:

1. Jim Thomas 08/14/2026
Print Name Signature Date
UPLAND RESIDENT FOR OVER 65 YEARS
Title Email Address Phone
2. SUNIL CHANDRA PATEL 08/14/2026
Print Name Signature Date
SMALL BUSINESS OWNER - COLONIES CLEANERS & SHIRT LAUNDRIES
Title Email Address Phone
3. TINA NGUYEN 08/14/2026
Print Name Signature Date
SMALL BUSINESS OWNER - PHO CENTURY
Title Email Address Phone
4. ALMA VALDIVIA 08/16/2026
Print Name Signature Date
SMALL BUSINESS OWNER - PLANET HOME LENDING
Title Email Address Phone
5. CIRO BRITO 08/17/2026
Print Name Signature Date
SMALL BUSINESS OWNER - LA MICHELADA
Title Email Address Phone